

Aztec to show three new products at the Event Production Show, 2-3 Feb 2011 at Olympia

Aztec Event Services will be demonstrating three of its latest technologies for the events and exhibition market - Christie MicroTiles™, Apple iPads and Xbox Kinect - on Stand E8.

Christie MicroTiles™ are a revolutionary display technology with spectacular colours, vivid imagery and an unforgettably immersive experience. Configurable in a multitude of shapes they provide 50% better colour reproduction than standard LCD displays for stunningly vibrant imagery and with 70 times more pixels than popular 4mm display LED panels the images are sharp and crisp. They use smart technology to self-calibrate for colour and brightness and saves hours of set up time.

With less than a 1mm seam between each, the tiles look good from any angle and distance, they are easy to assemble and completely self supporting. Being only 10" (260 mm) deep MicroTiles™ are able to fit almost anywhere.

Aztec will have iPads on the stand where they will be demonstrating how an iPad can be used as a presentation tool for sales personnel. Aztec staff will be on hand to give live demonstrations and show just how versatile the iPad can be.

XBox Kinect is ideal for less formal events and corporate entertaining, Aztec will be demonstrating a new type of controller-free gaming console which will open up the experience and increase participation.

“We have spent considerable time selecting new products to introduce to our range and these three are all of the highest quality, versatility and they all add an extra dimension to any exhibition or event.” explained John Robson, MD of Aztec.