

Aztec takes digital design to Moscow

The Victoria and Albert Museum's dramatic and groundbreaking digital exhibition 'Decode: Digital Design Sensations', supported by Aztec Event Services, is continuing its global tour with two months at the Garage Center for Contemporary Culture in Moscow, where the exhibition closes 10 April 2011.

Aztec helped the V&A create the original exhibition, working closely with both the artists and the museum. Through its amazing images and installations, Decode acts as a showcase for the latest in interactive and digital design. When it opened in London in December 2009, the exhibition was the first of its kind in the UK, and the biggest of its type to date in Europe.

"Rather than just simply providing and installing the requested equipment, which would have exceeded the V&A's budget and perhaps unsuitable for the space, we worked with each individual artist and designer. This meant that we could supply the most cost-effective and efficient solution for each project, without affecting the artists' vision, and allowed the V&A to extend the exhibition into a world tour," says Dan Munslow, Aztec's project manager.

"It has been a great pleasure for us to work with Aztec, particularly the enthusiasm, professionalism and creativity of the team throughout the installation and de-installation periods, which contributed greatly to the success of the project. We very much look forward to the future collaborations," says Linda Lloyd Jones, Head of V&A Exhibitions and Loans.

After spending four months at the V&A, the exhibition moved to the CAFA Art Museum in Beijing, and then to its present location in Russia. Because of the technical nature of the exhibition and the complexity of the exhibits, a team from Aztec joined the tour to install and supervise the setup, working with Chinese and Russian teams.

The Garage Center for Contemporary Culture is an international contemporary arts space based in Moscow that presents exhibitions by international and Russian artists. The gallery is housed in the former Bakhmetevsky Bus Garage, designed in 1926 by the Constructivist architect Konstantin Melnikov.