

Aztec showcases innovative new technologies

Aztec Event Services has showcased its exciting new technologies at an in-house technical session for an invited audience including delegates from Reed Exhibitions and Blondefish. These included a seamless display wall made up of Christie MicroTiles, with hands-free 3D object manipulation via Xbox Kinect, as well as the use of iPads in events environment.

For the technical session Aztec built a four by two metre Christie MicroTiles™ wall. Aztec's digital department created software that connects Xbox Kinect to the wall, tracking body movements and allowing controller-free gameplay. Participants could use the Xbox Kinect technology to 'paint' on the wall and manipulate 3D objects in real time. Aztec also presented their Christie MicroTiles™ conference setup, employing the tiles to create a lectern and a top table.

Aztec also demonstrated the use of iPads in event project management. The purpose of this is to improve customer service and reduce waste – for example, rather than printing floor plans and organiser information packs, these can be uploaded onto the iPads and synchronised over the Internet. The delegates also saw how iPads could wirelessly control presentations on large screens.

“Because the showcase was part of a technical session for just a small group of people, this allowed everyone to be really ‘hands on’,” says Laura Moody, Managing Director, Blondefish. “It was clear to see how the technology will make exhibition and event set up quicker and easier, and it could make exhibitions so much more fun!”

“The images on the tile wall are just spectacular – bright and sharp – and are perfect for huge interactive displays at events. Christie MicroTiles are really exciting, and we think that they could genuinely change the industry,” says Steve Colesell, Operations Director, Aztec.